

# DATAMARK

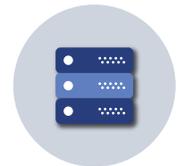
Data-Driven Solutions for Public Safety GIS



**ADDRESS COMPARISON  
& EVALUATION (ACE)**



**QUALITY ASSURANCE  
PLAN (QAP)**



**DATA CREATION**



**ADDRESS POINT  
DATABASE DEVELOPMENT**



**FACILITATION OF  
BOUNDARY SERVICES**



**DATA REMEDIATION**

## WHO IS DATAMARK?

DATAMARK is the go-to authority on GIS data for Public Safety, addressing authorities, PSAPs and GIS analysts in the successful transition to NG9-1-1. Our data-forward and purpose-built solutions provide the highest levels of public safety GIS data completeness and accuracy needed to support the requirements for any NG9-1-1 system.

## DATAMARK VEP

DATAMARK VEP (Validate - Edit - Provision) is a SaaS solution that simplifies the transition to NG9-1-1 for addressing authorities, GIS, and PSAP stakeholders. VEP is used to conduct GIS data aggregation and reconciliation for individual GIS datasets, and among neighboring jurisdictions to ensure seamless jurisdictional boundaries.

DATAMARK

Service Pricing based on population growth.  
For more information, please visit [DATAMARKGIS.com](https://www.datamarkgis.com)

  
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# DATAMARK SERVICES

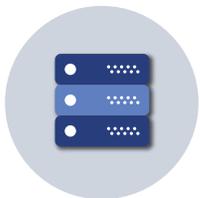


## ADDRESS COMPARISON & EVALUATION (ACE)

Identifies address candidates that a client may consider adding to their master address database. Through the ACE process, data is normalized and parsed to ensure adequate and consistent comparison between the master and supplementary address sources.

## QUALITY ASSURANCE PLAN (QAP)

The DATAMARK QAP serves as a roadmap for transitioning business, technical and data workflows into supporting the publishing of National Emergency Number Association (NENA)-compliant GIS data layers.



## DATA CREATION

Need assistance building your NG9-1-1 layers? Let DATAMARK step in and help you create authoritative layers. Working with the client we will design the schema and create the content.

## ADDRESS POINT DATABASE DEVELOPMENT

APDD utilizes a combination of ACE and data creation best practices to build out a robust comprehensive master address dataset that becomes that authoritative layer for the client.



## FACILITATION OF BOUNDARY SERVICES

Includes a kickoff meeting, individual boundary workshops with each jurisdiction, documentation of boundary resolution approach, and summary report

## DATA REMEDIATION

Typically includes MSAG-to-centerline Synchronization; Boundary Creation; Master Address Database Creation; Location Data Validation and Remediation; and ALI-to-GIS Reconciliation

