

WHEN SECONDS MATTER TO YOU, YOUR DATA MATTERS TO US.



WHY DATAMARK?

We innovated the only rules-driven SaaS solution built with public safety addressing in mind.

DATAMARK provides a true cloud-native NG9-1-1 GIS maintenance and aggregation platform that dynamically validates multi-jurisdictional GIS data to ensure that there are no gaps or overlaps between boundaries.

Our diversified team offers end-to-end GIS services and solutions from assessment and strategic planning to data remediation and long-term maintenance of GIS enterprise datasets.

DATAMARK VEP

Our SaaS solution maintains metrics to support NG9-1-1 ESInet services and quality control requirements for PSAP systems (CAD, CAD Mapping, AVL, and other business systems), which is critical now that NG9-1-1 requires only one source of location data used in call routing and dispatch workflows.



Location Data
Validation
Functionality



Secure
Platform



Enhanced
Editing
Capabilities

MEET THE DATAMARK TEAM



Fire, Police,
EMS, & 9-1-1
Professionals



Project
Managers & GIS
Technologists



GIS Support
Service
Professionals



Public Safety
GIS Subject
Matter Experts

SERVICES



Boundary Workshops

- Facilitate discussions between neighboring PSAPs
- Act as the go-to authority in NENA standards and best practices



Strategic Planning Services

Current State Assessment: GIS Data Workflows, Data Quality, Standards & Best Practices

- Interviews with local stakeholders (i.e. public safety, GIS, addressing authority, municipalities, economic development, public works, land development, elections, assessors, etc.)
- Develop an understanding of the GIS environment, data management, addressing process, and public safety GIS lifecycle
- NENA standards gap analysis
- Data quality assessment

Future State Recommendations

- Solutions provided for:
 - Addressing and public safety workflows
 - Business processes
 - Data completeness
 - Data quality

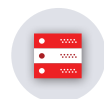
Implementation Plan

- Defined Objectives
- Strategy for implementing recommendations based on client needs and resources
- In depth client engagement
- Real world project schedule



Address Comparison Evaluation (ACE)

- Compares a master address source to other sources (i.e., trash records, parcels, utility, and commercial databases.)
- Identifies address candidates that are not within the master address data source and ranks for reliability.



GIS Data Remediation

- Remediation for Completeness & quality
- Meet the Objectives of public safety workflows including but not limited to NG9-1-1, CAD and AVL
- Layers could include: Address Points, Road Centerlines, MSAG, ALI, ESB, PSAP & Provisioning Boundaries



GIS Data Creation Services

- Creating NENA Compliant NG9-1-1 GIS Data
 - Address Points
 - Road Centerlines
 - PSAP Boundary, Emergency Service Boundary & Provisioning Boundary
- Creating Other Public Safety GIS Data
 - Identify & Create GIS Layers for Public Safety Applications essential for location solutions such as, PSAP Map Display, 9-1-1 Call Taking, Call or Incident Mapping Systems